

Cases by the Numbers, United States - Centers for Disease Control (CDC)		
Confirmed Cases	Total Recovered*	Total Deceased
15,219 (+4,777)	121 (No change)	201 (+51)

Cases by the Numbers, Global - Worldwide Impact		
Confirmed Cases	Total Recovered	Total Deceased
265,495 (+19,220)	87,363 (+1,328)	11,147 (+1,116)

*Number pulled from Worldwide Impact.

Increases based on numbers from previous report.

Financial Markets Update	
Source	Numbers
Dow	19,366.77 -720.42 (-3.59%) At 3:30 PM EDT
S&P	2,321.54 -87.85 (-3.65%) At 3:30 PM EDT
NASDAQ Composite	6,949.82 -200.76 (-2.81%) At 3:30 PM EDT
World Indices	See link.

Latest News

4 p.m. Briefing

- [Trump announces U.S.-Mexico border closure to stem spread of coronavirus – USA Today](#)
President Trump announced the U.S.-Mexico border will be closed to nonessential travel to further help stem the spread of the novel coronavirus.
- [Coronavirus appears to be twice as deadly for men, trend shows - ABC](#)
A "concerning trend" from Italy is showing that "mortality in males seems to be twice in every age group of females," White House coronavirus response coordinator Dr. Deborah Birx said at a briefing Friday.
- [New York Governor Andrew Cuomo orders 100% of workforce to stay home – Fortune](#)
The governor has ordered everyone except essential service workers to stay home as the state continues to battle the COVID-19 outbreak. This comes as the total number of infected New Yorkers hit 7,102—a jump of 2,950 in one day.
- [US tax filing deadline moved to July 15, Mnuchin says – CNN](#)
Americans will have an additional three months to file their taxes amid the coronavirus pandemic. "We are moving Tax Day from April 15 to July 15," Secretary Steven Mnuchin tweeted. "All taxpayers and businesses will have this additional time to file and make payments without interest or penalties."
- [NBC News employee dies after testing positive for coronavirus -- NBC News](#)
A longtime employee of NBC News died Thursday after testing positive for the coronavirus, NBC News Chairman Andy Lack said in an email to staff members.
- [UK social distancing measures should be in place for "most of year," government advisers say – CNN](#)

Restrictions on social contact in the United Kingdom will need to be in place for “at least most of a year” to ensure the coronavirus outbreak is kept under control, the government’s scientific advisers have said.

8:30 a.m. Briefing

- [California issues ‘stay home’ order; U.S. death toll hits 200 – Reuters](#)
California issued an unprecedented statewide “stay at home” order, effective immediately, on Thursday for its 40 million residents, marking the largest and most sweeping government clampdown yet during the COVID-19 outbreak.
- [Senate rescue package includes corporate tax cuts and \\$1,200 checks – New York Times](#)
Senate Republicans unveiled a \$1 trillion package that would provide hundreds of billions of dollars in loans to big corporations and small businesses, large corporate tax cuts and checks of up to \$1,200 for taxpayers, and place limits on the paid-leave program enacted this week.
- [Dow rises more than 100 points in rebound from 3-year low, tech and energy shares lead – CNBC](#)
Stocks closed higher Thursday as strong gains in big-tech shares led to a sharp turnaround with shares of Netflix, Facebook and Amazon on the rise in addition to energy and big oil producers.
- [Jobless claims mount as employers and workers face bleak outlook – New York Times](#)
On Thursday, the Labor Department reported a 30 percent increase in unemployment claims since last week – 281,000 new claims – that makes it one of the largest spikes on record.
- [2 regions of Italy took different approaches to fighting the coronavirus. Their results show that widespread testing and early social distancing really work. – Business Insider](#)
New data suggests that more aggressive testing and restrictive travel rules can slow the pandemic after examining the differences between two of Italy’s cities. Veneto, which placed travel restrictions and did early testing, proved to have a slower rate of new cases and death than Lombardy, which focused on testing symptomatic residents and lack of lockdown enforcements.
- [Intelligence chairman raised virus alarms weeks ago, secret recording shows – NPR](#)
U.S. Sen. Richard Burr warned a small group of well-connected constituents three weeks ago to prepare for dire economic and societal effects of the coronavirus, but in his public comments about the threat of COVID-19, he did not share a similar warning.

Corporate / Business Response

4 p.m. Briefing

- [GameStop and Barnes & Noble](#) announced they are staying open with reduced hours and also announced steps to implement social distancing. But public experts say these stores don't fulfill a critical need in the same way as pharmacies and home improvement stores.
- [Walgreens](#) stores nationwide have adjusted hours. Most locations, including 24-hour stores, will be open from 9 a.m. until 9 p.m. The drive-thru at 24-hour pharmacy locations will remain open for pickup of prescriptions and other select products. Competitor CVS hasn't made any similar changes.

8:30 a.m. Briefing

- [Bed Bath & Beyond](#) is temporarily closing 800 stores due to the coronavirus pandemic but plans to keep approximately 700 “essential” stores open with reduced hours.
- [Walmart](#) announced a plan to hire 150,000 new employees through the end of May to work in stores, clubs, and distribution and fulfillment centers, with the majority converting to permanent positions.
- [POPSUGAR](#) released its new fitness app for free to keep Americans moving while under quarantine.
- [Kohl's](#) has withdrawn its \$1 billion unsecured credit facility to increase its cash position and preserve financial flexibility after closing stores nationwide to help halt the spread of coronavirus.
- [Peloton](#) cancels delivery of treadmills due to COVID-19 containment concerns.
- [Bank of America](#) said some customers can request to defer payments on financial products such as mortgage loans and credit cards, dealing with each situation on a case-by-case basis.

- [Amazon's Prime Pantry](#) service is temporarily closed due to an increase in demand amid coronavirus and will not allow consumers to place new orders during this time.
- [Lowe's](#) said it will continue to maintain normal hours as the company is providing essential supplies for customers, government officials and first responders.
- [Netflix and YouTube](#) will temporarily lower streaming quality in Europe to reduce the overload on internet service providers.

CSR Response

4 p.m. Briefing

- The [Volkswagen Group](#) will donate almost 200,000 respiratory masks to public health care workers in the wake of the coronavirus pandemic, the company said in a statement Friday.
- [Target](#), which employs about 350,000 people, said it would be increasing wages by \$2 an hour for all part-time and full-time employees in stores and distribution centers. The raise will be in effect at least until May 2. Target currently pays its employees a minimum wage of \$13, with plans to increase that to \$15 by the end of 2020.
- [Radio stations](#) across Europe created a heartwarming show of unity on Friday, playing football anthem "You'll Never Walk Alone" in a bid to boost listener morale as millions of people have been forced to forgo their usual routines and social lives to abide by social distancing rules. The idea was prompted by a Dutch radio show host who wanted to demonstrate how the crisis "brings people together," said Britain's Radio 2 *Breakfast Show* host, Zoe Ball.

8:30 a.m. Briefing

- [Carnival Corp.](#) and its brands called on governments and health authorities to consider using cruise ships as temporary health care facilities to treat non-COVID-19 patients, freeing up additional space and expanding capacity in land-based hospitals to treat the virus.
- [Morgan Stanley](#) announced a \$10 million cash commitment to support COVID-19 relief effort, specifically critical frontline medical responders globally and community providers serving those economically impacted by the crisis.
- [TikTok](#) donated \$3 million to Arnold Schwarzenegger's charity, After-School All-Starts, feeding families whose food security was impacted by the close of public schools due to COVID-19.
- An Italian engineering startup, [Isinnova](#), used a 3D-printer to create essential respirator parts for hospitals at no cost.

Interesting Angles

4 p.m. Briefing

- [Working from home can make people more productive. Just not during a pandemic. – Vox](#)
- [Why the Coronavirus Has Been So Successful – The Atlantic](#)
- [We've been flooded with thousands of reader questions on coronavirus. We're answering them. – USA Today](#)
- [Why we're not overreacting to the coronavirus, in one chart – Vox](#)

8:30 a.m. Briefing

- [COVID-19 scams are everywhere right now. Here's how to protect yourself – TIME](#)
- [Will COVID-19 promote trend toward isolation or restore our courage as Americans? – USA Today](#)
- [Wholesalers warn of 'black market liquor' if liquor stores close amidst Coronavirus – Forbes](#)
- [Twitter lets Musk's coronavirus misinformation stand – Axios](#)
- [The power of purpose: How CSR should be acting like first responders to tackle Coronavirus – Forbes](#)
- ['This is a yes-we-can movement': What the coronavirus response means for climate change – CNBC](#)

Georgia or Other State Specific News

4 p.m. Briefing

- [Georgia approves quick licensing for nurses responding to coronavirus – AJC](#)
- [Coronavirus cases, deaths continue to rise in Georgia – Union Recorder](#)
- [Atlanta Falcons owner pledges \\$5.4 million to coronavirus relief efforts – The Hill](#)

8:30 a.m. Briefing

- [Perdue, Loeffler among senators whose stock trading during coronavirus raises questions – AJC](#)
- [Gov. Kemp says elderly, first responders to take priority in coronavirus testing – WSB-TV](#)
- [Atlanta Public Schools reports first coronavirus case, says students not exposed -- AJC](#)
- [Atlanta is shutting down, but the Beltline will 'keep moving' – ABJ](#)

JS Thinkstand

- [The Imminent Communications Challenges Coronavirus Will Pose to Your Business](#)
- [Top 3 Things to Know in a Crisis](#)
- [3 Factors That Determine Whether to Engage with News Media During a Crisis](#)
- [Who Should You Have at the Table in a Crisis?](#)

Trending Social Media Conversations

- Social media platform [Snapchat](#) rolled out its “Here For You” tool ahead of schedule. The popular app announced the program as a tool to surface “safety resources” from mental health experts in February, with a TBD release date. The program, now planned to launch next week, will feature a coronavirus-specific section.
- **Disney** announced on its social platforms this morning that its newest Pixar release, Onward, would be available for streaming Friday night. The film is just one of many to have its release and screen run affected by theaters closing in response to COVID-19. Social users praised the entertainment giant for offering another outlet for kids and families stuck at home. ([Example post](#))
- **Kraft Heinz Company** published updates on its social channels Friday morning announcing a \$12M donation to global support of communities impacted by the virus. Many social users are applauding the brand for not only its donation, but its commitment to producing its food products during the national crisis. ([Example post](#))
- **POPSUGAR** published a video on its YouTube channel earlier this week announcing its subscription workout app, Active by POPSUGAR, would be free for a limited time. The promotion is meant to provide access to fitness despite millions being housebound. ([Example post](#))
- Online music publishing platform **Bandcamp** is supporting musicians by waiving its revenue share on all sales throughout today. As of Friday afternoon, the initial announcement generated 12.5K retweets and 18.9K likes. Social response was almost universally positive, with labels, artists and fans alike praising the platform. ([Example post](#))